

Graduate School of Tourism Course Outline for all students entering in 2022, Ming Chuan University

	Course	Credits	Hours	1 st year		2 nd year		Course Number	Note
				Fall	Spring	Fall	Spring		
MCU Required Courses	Applied English I	2	2	2				01601	Graduation Requirements 4
	Applied English II	2	2		2			01602	
Professional Required Courses	Academic Writing-1	2	2			2		84105	
	Academic Writing-2	2	2				2	84106	
	Research Methods in Tourism	3	3	3				84101	
	Statistical Analysis and Applications in Tourism	3	3		3			84102	Computer courses
	Contemporary Tourism Research Topics	3	3			3		84107	
Professional Elective Courses	Human Resources Management for Tourism and Hospitality	3	3	3				84142	
	Studies on Tourism and Leisure Economics	3	3	3				84137	
	Marketing Management for Tourism and Hospitality	3	3	3				84144	
	Consumer Behavior for Tourism and Travel	3	3	3				84141	
	Ethics & Service Quality Management for Tourism and Hospitality	3	3		3			84145	
	Studies on Tourism and Leisure	3	3		3			84133	
	Studies on Travel Operations and Management	3	3		3			84135	
	Qualitative Research for Tourism	3	3		3			84244	
	Financial Management for Tourism and Hospitality	3	3			3		84241	
	Tourism and Leisure Planning and Design	3	3			3		84233	
	Strategic Management for the Tourism, Hospitality, and Leisure Industry	3	3			3		84234	
	Information Technology for Tourism and Hospitality	3	3			3		84242	Computer courses
	Feasibility Studies for Tourism and Hospitality Industry	3	3				3	84238	
	Leisure Development and Investment	3	3				3	84237	
	Studies on Tourism Policy and Regulations	3	3				3	84246	
	Internship	3	3				3	84247	
	English Communication Skills	0	2				2	01603	
Grand Total	Thesis	6							
	Required Courses	17							
	The Minimum Credits required for Elective Professional Courses	27							
	Subtotal (graduation)	44							

Graduation Requirements :

1. Masters' program students must pass a total of 44 credits in required and elective courses. In addition, masters' students must pass all degree-related exams and the Basic Professional Capacity Test before they can graduate.
2. In accordance with MCU General Provisions for Study, all graduate students must pass the requirements of Department Professional Competencies in order to graduate.
3. Graduate students must meet the graduation requirements for professional competency stated in these regulations, the main contents of the courses are as follows. (1) Professions in Management for Tourism and Travel Industries: Complete thesis and pass the Qualifying Examination. (2) Communication, Negotiation and Leadership: Serve at least once as organization officer or class officer. (3) Project Research, Independent Thinking and Work: Prior to the Qualifying Examination, students are required to publish their thesis in domestic or overseas periodicals or to present at a conference, or have at least one paper accepted for publication.
4. According to general provisions for study of Ming Chuan University, graduate school students should meet the English proficiency requirement and comply with its enforcement rules in order to graduate.
5. Elective credits taken outside the Graduate School of Tourism will not be included in the total number of credits required for obtaining a Masters' degree.
6. Whether the elective courses are available or not will depend on students' pre-registration before the coming semester.
7. This Required Course list is applicable to students who enter the university in the 2021-22 academic year.
8. Students should meet the requirements of Ming Chuan University Guidelines for Taking Academic Ethics Education Course prior applying for the Oral Examination for Thesis Plan.

****In the event of any inconsistency or discrepancy between the Chinese and other language versions of this document, the Chinese version shall prevail.****